



Leading School Strategy and Innovation: A CSML Course

Syllabus

Offered as a course within the Certificate in School Management and Leadership (CSML), Leading School Strategy and Innovation is designed to equip school leaders with the skills they need to identify existing challenges, incorporate and support innovation, and take a strategic problem-solving approach to planning and driving school improvement.

Modules	Takeaways	Leaders Interviewed
Module 1 Foundational Steps of School Leadership	<ul style="list-style-type: none"> Define school goals, identify gaps between current and desired performance, and diagnose root causes of those gaps Learn how to refine the school vision and goals to engage teachers and staff and guide the implementation of changes to improve performance 	<ul style="list-style-type: none"> Aisha Thomas, Principal, Zach Elementary School, Fort Collins, CO Brendan Kennealey, President, Salesianum School, Wilmington, DE Melissa Pizano-Grunnet, Principal, Martin Van Buren Elementary School, Indio, CA Janet Moss, Principal, Coulwood STEM Academy, Charlotte, NC Tomer Zvulun, CEO, The Atlanta Opera, Atlanta, GA
Module 2 Diagnosis for Alignment and Action	<ul style="list-style-type: none"> Explore the organizational building blocks of schools and understand how they work together as an inter-related system Drive improvement by generating greater alignment between the school's strategy, its organizational building blocks, and its resources 	
Module 3 Leading Innovation	<ul style="list-style-type: none"> Distinguish between continuous improvement and innovation, identify when innovation is needed and how to create a safe space for innovation to take place 	
Module 4 Executing Improvement and Innovation	<ul style="list-style-type: none"> Develop, implement, and sustain a strategic school transformation process 	

Learning requirements: In order to earn a Certificate of Completion, participants must thoughtfully complete all 4 modules by stated deadlines.