

Certificate in School Management and Leadership

www.csml.gse.harvard.edu



LEADING SCHOOL STRATEGY & INNOVATION

Leading School Strategy & Innovation is designed to help school leaders develop the skills to take a strategic approach to identifying challenges, analyzing the causes, incorporating innovation, and driving whole school improvement.

Module 1: Foundational Steps of School Leadership

Define school goals, identify gaps between current and desired performance, and diagnose root causes of those gaps. Learn how to refine your school's vision and goals to engage teachers and staff and guide the implementation of changes to improve performance.

Module 2: Diagnosis for Alignment and Action

Explore the organizational building blocks of schools and understand how they work together as an inter-related system. Drive improvement by generating greater alignment between your school's strategy, your organizational building blocks, and your resources.

Module 3: Leading Innovation

Distinguish between continuous improvement and innovation, identify when innovation is needed and how to create a safe space for innovation to take place.

Module 4: Executing Improvement and Innovation

Develop, implement, and sustain a strategic school transformation process.



The Certificate in School Management and Leadership is a must for all leaders. The course uses short video clips and actionable research that is easy to relate to your own school and work. The course helps you to reflect on the changes needed at your school and how to proceed with the changes to ensure an equitable education for all students."

— Erika T., Assistant Principal
Pasco County, Florida

For additional group enrollment information, please contact:

Cate Gardner
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CSML By the Numbers:



15,000+ Total Enrollments



125

Countries & Territories
Represented



54

U.S. States & Territories
Represented



90%

Satisfaction Rating



97%

Completion Rate

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Learn From World-Class Faculty & A Global Community of School Leaders

Our flexible, interactive platform, powered by HBS Online, is designed to bring practitioners from around the world together in a dynamic learning experience. Build your knowledge and your network of fellow schools leaders.



World-class Harvard faculty research adapted to the PreK-12 school context



Develop a toolkit and solutions that are tailored to improving your school



100% online and interactive



Global peer network of school leaders



Features case studies of leaders from a diverse cross-section of schools and businesses



Select from four courses to develop your own learning sequence, taken at a pace that fits your schedule

Leading School Strategy & Innovation Faculty



Pamela Mason

Harvard Graduate School of Education



Michael Tushman

Harvard Business School

What sets HBS Online apart?

Our flexible online programs are built around three key characteristics:



Active



Social



Case-based

"The balance of individual and collaborative work is perfect, the knowledge and wisdom shared by the course instructors is excellent, and each unit provides take-aways that can be immediately put to use."

— Chris A., Academic Dean
Newtown Square, Pennsylvania

For additional information, please contact **Cate Gardner** at catherine_gardner@gse.harvard.edu.